

The Community Pass Scheme: general guidance for applicants

Woodhorn Museum and Hexham Old Gaol

The Community Pass Scheme is designed to support those facing disadvantage. They support vulnerable people during real hardship to access their local museum for free, providing equity, removing barriers, and helping support disadvantaged groups and individuals.

The overall aim is to boost the health and wellbeing of these individuals, to improve the cultural capital of our communities, and to welcome new people, improve our accessibility, and diversify our audiences in museums.

Allocation of our Community Pass Scheme is targeted; we distribute the passes through carefully selected community partner organisations who work directly with target groups.

Who is eligible?

The scheme is open to community partner organisations such as charities, Community Interest Companies (CICs), not-for-profits, social enterprise companies, and non-constituted peer support groups who work directly with disadvantaged groups. These can include, but are not limited to:

- disability support groups / organisations
- additional needs groups / organisations
- carer support groups / organisations
- mental health support groups / organisations
- social isolation / loneliness support groups / organisations
- unemployment support groups / organisations / 'NEET'
- socio-economic hardship / supporting those in areas of deprivation (IoD25)
- food banks or other income-based basic food provider
- refugee and asylum seeker support groups / organisations
- global majority background support groups / organisations
- LGBTQIA+ support groups / organisations

Who is not eligible?

The Community Pass Scheme is not open to applications from businesses owned by individuals or organisations primarily driven by generating revenue, income, or profit for its owners or shareholders. It is not open to applications from groups / organisations who do not directly support disadvantage.

This can include, but is not limited to:

- Private companies
- Sole proprietorship
- Limited companies

- General interest groups
- Sports clubs
- Recreational clubs
- Games clubs

If you would like to discuss your eligibility, please get in touch directly.

How do you apply?

If your group / organisation fits the above eligibility criteria, please send us the following information:

- Your group / organisation name:
- Your group / organisation address and post code:
- A description of your group / organisation:
- How many people you support:
- Please indicate which of the below eligibility criteria your group / organisation fits (you can highlight more than one, if appropriate):
 - disability
 - additional needs
 - carers
 - mental health
 - social isolation / loneliness
 - unemployment / NEET
 - socio-economic hardship / areas of deprivation (IoD25)
 - food banks or other income-based basic food provider
 - refugees and asylum seekers
 - global majority backgrounds
 - LGBTQIA+

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General Terms of Use

- Community Passes must be allocated responsibly to the disadvantaged targeted groups and individuals outlined above.
- Community Passes are not transferable or resaleable to another person or community group.
- Community Passes cannot be entered into competitions as prizes or given away to members of the public.
- Some events and activities at our museums may still have a charge. For details, please visit our website.
- Some events are not included within the Community Pass and are free to all visitors.
- Each Community Pass is valid for Hexham Old Gaol or Woodhorn Museum only.
- One Community Pass grants free admission for one adult to Hexham Old Gaol / Woodhorn Museum until the expiry date on the back of the pass.