 

Tyne & Wear Archives & Museums: Regional Cultural Learning Cultural Match Programme – Application for schools

# Programme Outline

In our Cultural Match programme, early career teachers (ECTs) will identify an existing or emerging need within their school. They will be given a £3,000 budget to work with a Creative Producer and their pupils to address this need through a cultural and creative response. Cultural Match will match up each school with a local cultural venue to develop a long-term partnership.

We will provide teachers with an opportunity to work with a Creative Producer to look at how they can meaningfully develop arts engagement in school, to address the current needs of their pupils. We are inviting schools to submit proposals that identify a key issue faced by their school, and consider how arts and culture could be used to address this issue. We will then select 12 schools to work with a Creative Producer, who will challenge them to develop their cultural provision, from wherever their starting point, and support them in building relationships with Tyne & Wear Archives & Museums venues and/or other cultural venues in the region.

We will focus work on remote schools, those in areas of high deprivation, those experiencing poor transport links and those with barriers to engagement with cultural activity and allocate

£3,000 per school for delivery of activity. This funding can be used to pay for coaches and visits to cultural venues as well as other project costs.

Successful schools will be asked to share their learning by hosting a CPD session at our flagship TWAM Imagine If… conference in November 2024, enabling them to further develop their own expertise as cultural leaders.

We designed the Cultural Match programme because we know that cultural capital is a significant tool that young people can use to achieve success in life – broadening experiences and promoting character-building qualities and skills. Engaging in cultural activity increases confidence, encourages self-expression, and broadens understanding of the world.

However, we realise that today’s early career teachers trained at least partially during the restrictions of the pandemic, which may have impacted on their confidence to work in partnership with the cultural sector to provide a wide range of opportunities for their pupils. The project, funded by North of Tyne Combined Authority, aims to increase the confidence of ECTs in creating partnerships with cultural organisations.

Cultural Match: Aims

1. To connect children and young people, schools and communities with art and cultural opportunities and experiences in response to their needs.
2. To increase the participation of pupils in cultural activities, enable them to visit cultural venues, and increase cultural capital.
3. To identify and develop creative responses to key issues faced by schools.
4. To connect with ECTs and build their confidence in working in partnership with cultural organisations.
5. To include opportunities for ECTs to share the learning with their wider staff teams in school.
6. To culminate in the sharing of learning as the key focus of Imagine If 2024, TWAM’s annual cultural learning conference.
7. To enable North of Tyne Combined Authority and TWAM to further identify and understand the current key issues faced by schools, support schools to respond to this, and roll out findings.

# Criteria

Through this work, TWAM’s Regional Cultural Learning team are seeking to:

* + Engage with 12 schools to submit proposals that identify a key issue faced by each school and how arts and culture will be used to address this.
  + Focus work on remote schools, in areas of high deprivation, experiencing poor transport links and barriers to engagement with cultural activity.
  + Allocate £3k per school to deliver each project funded by North of Tyne Combined Authority
  + Host a whole-cohort half-day CPD session on the importance of cultural capital, the benefits of partnerships with cultural organisations, and how to broker cultural partnerships and embed pupil voice in planning and decision-making. (26 October 2023)
  + Require successful schools to host a CPD session at the end of the programme at the Imagine If… conference in November 2024
  + Have a requirement for children and young people to be involved in the planning for programme delivery (school led- supported by producer and matched cultural venue).
  + Require schools to nominate an ECT who will lead on this work for their school, and to commit to them receiving mentor support in school to embed the learning from the project.
  + Create a peer learning network of these teachers, who will meet regularly and support one another as the programme develops.

# Timescales

* Application deadline - **Friday 29 September**
* Grants allocated in October 2023 for work to commence.
* Project development – October 2023– December 2023
* CPD session to be attended on 26 October by ECTs and mentors
* Project delivery to be started by January 2024 and completed by July 2024
* ECTs and mentors to attend 3 peer support sessions during the year.
* ECTs to deliver a workshop about their project at the Imagine If conference in November 2024

# Contact

If you have any questions or would like an informal discussion about this work, please contact: [charlotte.dack@twmuseums.org.uk](mailto:charlotte.dack@twmuseums.org.uk) to arrange a call.

**Application Form**

**School Contact Details**

|  |  |
| --- | --- |
| School name |  |
| School address |  |
|  |  |
|  |  |
| Type of school – First, Primary,  Middle, Secondary, Special School, PRU, other |  |
| Telephone number |  |
| Name of lead teacher for this project |  |
| Position in school |  |
| Email address |  |
| Name of head teacher |  |
| Email address |  |

1. **Information about your school**

Please tell us about your school. Describe any particular characteristics about your school community including information on Pupil Premium, eligibility for free school meals, location and any other relevant demographic information linked to criteria above. (up to 150 words).

## Your immediate need

Explain what immediate need you have identified in your school that can be addressed by creative and cultural means. How did you identify this need? (up to 150 words).

## School Development Priorities

Please tell us why your school wants to participate in this programme and how it might support you to achieve important priorities for your school (up to 150 words).

## Capacity for participation

Please explain your school’s capacity for participation in this programme, including the commitment of your school leadership and who you will nominate as an ECT to actively work with the creative producer and a cultural venue? Can you provide a mentor in school to support the ECT? Who will that be? (up to 200 words)

## Youth Voice

How will you actively engage children and young people in your project activity? (up to 100 words)

## Completed expressions of interest forms should be emailed to: [charlotte.dack@twmuseums.org.uk](mailto:charlotte.dack@twmuseums.org.uk) by 17:00 on Friday 29 September 2023

If you would like to receive our termly school e-newsletter, where we feature news, events and professional development opportunities, please check the box.