

The Butterfly Wall

Terms & Conditions

The Butterfly Wall featured in the Great North Museum: Hancock's 'Hancock café' is a collection of friezes, inspired by 19th century Natural Science books in our library.

Butterflies are available to personalize via a donation to the museum. All information required for a dedication, and the administration of The Butterfly Wall and its donors is set out in these terms and conditions and the Butterfly Wall leaflet which is available from the Great North Museum: Hancock.

1. All donations support the running costs of the Great North Museum: Hancock.

Dedication terms:

2. Butterfly dedications will be displayed on The Butterfly Wall in the Great North Museum: Hancock Cafe for 3 years from the point of activation, after which point we may contact you to renew your support.
3. Dedications can be a maximum of 2 lines long of 30 characters including spaces each. Each entry on the dedication panel is 200mm wide x 24mm deep, whether both lines are used or not.
4. We will aim to fit dedications onto a standing panel within 1 week. A final wall panel will be printed when all 35 butterflies on a poster have been bought or within 6 months.
5. Dedications **cannot** be amended once received.

Payment terms:

6. Before a dedication can be installed, the donor must pay in full the amount corresponding to the size of the selected butterfly:
 - a. Small - £50
 - b. Medium - £75
 - c. Large - £100
 - d. Extra-large - £250
7. Multiple butterflies can be bought by individual donors.
8. All donations will be made to North East Museums Development Trust, Registered Charity no. 1137867 and a Company Limited by Guarantee no. 7334262. All funds are ring-fenced for Great North Museum: Hancock general funds.
9. Donations can only be refunded **the same day as the donation was received**. After which, donations cannot be refunded.

10. If you make payment via credit/debit card, it will be subject to a transaction fee of 0.9%, meaning we will receive the donation amount minus 0.9%. This covers the commission fee of our supplier, Lightspeed ePOS.

Gift Aid terms:

11. By signing the Gift Aid declaration alongside the donation leaflet, the donor confirms that they:
- a. Are a UK Taxpayer
 - b. Have paid (or will pay) the same amount or more in Income Tax or Capital Gains Tax in the current year
 - c. If they pay less Income Tax and/or Capital Gains Tax than the amount of Gift Aid claimed, it is their responsibility to pay any difference to HMRC
 - d. Understand North East Museums Development Trust will reclaim 25p of tax on every £1 that they have given
12. Please notify us if you want to cancel this declaration, change your name or home address, or no longer pay sufficient tax on your income and/or capital gains.

General terms:

13. Butterflies bought online will be assigned randomly, but we will try to accommodate any requests made in the online donation forms.
14. North East Museums reserves the right to hold void, suspend, cancel, or amend a donation or dedication where it becomes appropriate to do so.
15. Personal data provided through buying a butterfly will be processed by North East Museums for the purpose of administering The Butterfly Wall, including occasional updates on the wall and reminders of dedication installation dates. Buying a butterfly will be deemed as the donor's consent to this processing. If the donor does not consent to this processing, please contact development@northeastmuseums.org.uk.
16. If The Butterfly Wall is damaged, we will repair it as quickly as we can and contact any donor whose butterfly is affected.
17. Donors are deemed to have accepted and agreed to be bound by these terms and conditions upon completion of payment.
18. North East Museums reserves the right to refuse a butterfly to anyone in breach of these terms and conditions.

Privacy notice

You can read North East Museums' full privacy policy here:

<https://www.northeastmuseums.org.uk/privacy-policy>

These Terms and Conditions are subject to change, so please check for updates periodically. Last reviewed in July 2025.

If you would like to discuss your butterfly, please contact

development@northeastmuseums.org.uk

Images from Hewitson, W. C., and Saunders, W. W., *Illustrations of New Species of Exotic Butterflies, Selected Chiefly from the Collections of W. Wilson Saunders and William C. Hewitson* (London: John Van Voorst, 1856). Courtesy of the Natural History Society of Northumbria Library Collection.