

Traditional Museum Membership Examples

National Museum of Scotland – Starting from undisclosed

Corporate Membership

Our new scheme has been designed to be flexible to let you choose the package that suits your individual business needs. Benefits include:

- Fantastic employee benefits - transferable family membership cards provide a range of benefits and discounts.
- Invitations to exclusive private views of our special exhibitions and other events.
- Access to the Bute Room / Board Room suite in the Tower at the National Museum of Scotland - a spectacular setting for meetings, receptions and meals both day and night, with one of the best views of Edinburgh Castle in the city.
- Opportunities to choose additional benefits such as guided tours or behind the scenes visits.
- Special discounted hire of the stunning venues offered by the National Museums Scotland.
- Acknowledgment of support on our website, which receives over 1.5 million visits a year, in our Annual Report, which is read by over 3,000 key business contacts, politicians and figures in culture, education and tourism sectors; and in Explorer, our quarterly magazine with over 6,000 readers.

Traditional Museum Membership Examples

Tate Modern – Starting from undisclosed

WHAT WE CAN OFFER YOU:

- Complimentary access for staff and clients to our [world class exhibitions](#)
- Private guided tours outside of gallery hours
- Talks about our arts programme led by our experts
- Evening private views where our exhibitions are open exclusively for all our Corporate Supporters
- Invitations to our annual party and exhibition opening receptions
- All staff to receive 10% discount on our online Tate Shop
- Catalogues, exhibition posters, Tate ETC, Tate Guide
- Name credit on our Corporate Members plaques, website and in all major exhibition catalogues
- 25% discount on advertising in [Tate ETC magazine](#)

Traditional Museum Membership Examples

Victoria & Albert Museum – Starting from £14,000

We offer three standard Corporate Membership packages, starting at £14,000+vat per year.

Example of the offer

- Create stand-out partnerships and reach new audiences through association with the world-renowned V&A brand
- Build client loyalty through hosting events in the V&A's stunning entertaining spaces
- Offer money-can't-buy experiences with access to experts for out-of-hours tours of galleries, exhibitions and behind-the-scenes
- Provide staff incentives with free entry to V&A exhibitions and access to talks, tours and family activities
- Access unique content and visual materials for brand story-telling and targeted client communications celebrating the partnership
- Host clients and expand networks with invitations to V&A events attended by major donors, corporate supporters, collectors, designers and media
- Integrate your charitable and corporate responsibility commitments with access to learning resources and bespoke content

Traditional Museum Membership Examples

Sage Gateshead – 4 Levels starting from £2,500

All our partners gain access to:

- First class hospitality opportunities when attending our Popular & Contemporary and Classical concerts, great for client networking!
- Acknowledgement as Partners within Sage Gateshead and in our What's On Lifestyle Magazine helping to boost your brand to over half a million visitor each year
- Discounted or complimentary room hire allowing you to host a meeting or conference in our world class venue
- We also know how important is to develop the community that you work in. Therefore, we offer all our Partner employees:
 - Discounted tickets
 - Volunteering opportunities
 - Exclusive offers
- Our Partnerships have four levels of giving and start at an investment of just £2,500 plus VAT

Traditional Museum Membership Examples

Beamish – 2 Levels £750 and £2,000

For a £2,000 contribution per year Corporate Partners receive:

- Five Corporate Passes (one pass admits five people to Beamish any day of the year during normal opening hours)
- 10% discount off our unique corporate hire and hospitality packages
- Acknowledgement on our website and at our entrance building
- PR opportunities in our quarterly Beamish magazine
- Invitations to exclusive events, including VIP project launches and exhibit opening
- Special access and insights into ‘behind the scenes’ at Beamish, including tours of our stores
- Partnership opportunities have also been developed for smaller businesses that would like to support the museum.

For an entry level price of just £750, small businesses can join the scheme and will receive two Corporate Passes, plus all the additional benefits.

Bespoke and tailored packages can also be arranged on request.

Examples of Other Museum Memberships

British Museum – 1 Level at £45,000 over 3 years

Corporate Membership

- One breakfast in the Museum's galleries or Great Court Restaurant with a private view of a special exhibition or permanent gallery.
- One behind-the-scenes tour of the Museum explore areas not open to the public.
- Free access to special paying exhibitions for staff and clients.
- One talk in the workplace by a British Museum curator.
- 10% off at the Museum's shops, cafes and restaurant on presentation of staff ID.
- Invitations to exclusive Museum hosted events.

Fees

- Three-year partnership £45,000+VAT to be paid in 3 equal instalments of £15,000+VAT per annum.
- Six-year partnership £81,000+VAT to be paid in 6 equal instalments of £13,500+VAT per annum.
- The costs of catering and external services are met by the Corporate Member.

Membership – Current

This is TWAM’s current membership offer which provides variety and flexibility, however over the last two years virtually none of our members have accessed these benefits.

Corporate Membership –2018/19

Currently TWAM offers corporate membership at Bronze, Silver and Gold levels. Details of each level of membership are summarised below:

TYNE & WEAR
archives &
museums
 Development Trust

Corporate Membership Benefits	Membership Level and Price		
	Bronze £500 + VAT annually	Silver £1500 + VAT annually	Gold £3000 + VAT annually
Branding/logo on all TWAM publications where Corporate Members are credited	✓	✓	✓
Recognition of your business support on TWAM website	✓	✓	✓
Promotion of your business via social media	✓ 3 posts annually	✓ 5 posts annually	✓ 10 posts annually
Invitation to TWAM Annual Business Event	✓	✓	✓
Corporate invitations to exhibition previews	✓ 2 invitations per preview	✓ 4 invitations per preview	✓ 6 invitations per preview
Room hire discounts	X	✓ 20% daytime and 10% evening discount up to 4 times annually	✓ 30% daytime and 20% evening discount with unlimited annual use
Priority booking for your staff to TWAM events and exhibitions	X	✓	✓
Advance notification of corporate sponsorship opportunities	X	✓	✓
Discounted tickets for your staff to TWAM exhibitions and events	X	X	✓
Team building day or behind the scenes tour with TWAM Director or Curator	X	X	✓ 1 day annually
Branding/logo placement on a recognition panel at an appropriate TWAM venue		X	✓